

COMPENSATION PLAN



www.MyDailyChoice.com

AFFILIATE COMPENSATION PLAN

We are delighted that you have chosen to partner with us and build a MyDailyChoice business. **MyDailyChoice** provides a unique opportunity where Affiliates can share our incredible products with others and enjoy the benefits of our rewards program. With one of the most competitive compensation plans in the industry **paying up to 85% of Business Volume (BV)**, MyDailyChoice is changing lives around the world.

Choose Your Level of Participation

When you enroll as a MyDailyChoice Affiliate, we give you all the tools you need to be successful. As an Affiliate, you immediately get access to our revolutionary products, expert training, and online marketing systems. Whether you're looking to earn part-time income or grow a global business, MyDailyChoice provides a lucrative opportunity for all types of Direct Sellers and Network Marketers.

We Invest In You

"We founded our business with a mission to put as much money back into the field as possible. We look forward to helping you achieve your goals and live a life on your own terms."

Josh & Jenna Zwagil

Founders and CEOs

Earnings Disclaimer: There are no guarantees regarding the income from the MyDailyChoice opportunity. Earning levels for Independent Affiliates are examples and should not be construed as typical or average. For Average MDC Affiliate Earnings, please view the Income Disclaimer Statement at the MMDC website.



TABLE OF CONTENTS

- Enroll With MyDailyChoice 3
- Customer Aquisition Bonus 4
- Customer Mastery Bonus 5
- Global Bonus Pool 6
- Jump Start Bonuses 7
- Binary Commissions 8
- Leadership Check Matching 9
- Rank Achievement Bonuses 10
- Rank Requirements 11
- Leg Rule Breakdown 12
- Terms & Definitions 13

ENROLL WITH MYDAILYCHOICE

When joining MyDailyChoice, there are a variety of product options you can choose from during enrollment. You can purchase MyDailyChoice products individually or combine products together with our discounted enrollment packs. We also offer the ability to Independent Affiliates and Preferred Customers to open up a free account without a product purchase. There are options for everyone allowing you to pick an enrollment level that best fits your needs.

There are two ways to enroll with MyDailyChoice: Preferred Customer or Independent Affiliate.

| <h2>Affiliate</h2> <p>Join as an affiliate and grow a business</p> | <h2>Preferred Customer</h2> <p>Shop and save</p> |
|---|--|
| <ul style="list-style-type: none">• Shop for all MDC products• Save up to 20% on products with a subscription• Access to all sales, discounts, and promotional offers• Earn commissions for referring others | <ul style="list-style-type: none">• Shop for all MDC products• Save up to 20% on products with a subscription• Access to all sales, discounts, and promotional offers• Earn free product for referring others |



CUSTOMER ACQUISITION BONUS

PAID WEEKLY

Preferred Customers are the core of our MyDailyChoice business. Preferred Customers are monthly purchasers of MyDailyChoice products. Affiliates can earn commissions from sales to Preferred Customers. **Earn up to 50% of the BV generated from your Personally Enrolled Customers every time they order!**

| | Unranked | Builder | Director | Executive |
|-------|----------|---------|----------|-----------|
| Bonus | 25% | 30% | 35% | 50% |

**Orders from Customers in their first calendar month: 80% of the BV counts to Customer Acquisition Bonuses and 20% to Binary.*

**Subscription and Customer Reorders: 50% of the BV counts to Customer Acquisition Bonuses and 50% to Binary.*



CUSTOMER MASTERY BONUS

PAID MONTHLY

Master the art of Customer Acquisition and Customer Retention in your organization to earn up to \$20,000 in customer mastery bonuses. Customers are the driving force of your business and what better time than now to introduce MDC products to the world and create additional bonuses!

| Tiers | Payout |
|---------------------------|----------|
| 5,000 Customer Volume | \$250 |
| 10,000 Customer Volume | \$500 |
| 25,000 Customer Volume | \$1,000 |
| 50,000 Customer Volume | \$2,500 |
| 100,000 Customer Volume | \$5,000 |
| 250,000 Customer Volume | \$7,500 |
| 500,000 Customer Volume | \$10,000 |
| 750,000 Customer Volume | \$15,000 |
| 1,000,000 Customer Volume | \$20,000 |

***Affiliates may count 75% of the total customer volume from each leg in the Enroller Tree towards this bonus. For example, to achieve the 5,000 customer volume tier, an Affiliate may count 3,750 from each leg.*

GLOBAL BONUS POOL

PAID MONTHLY

We set aside 2% of total business volume company wide for Affiliates who master building a team. Our Affiliates are rewarded for generating a minimum of 4 new Customer or Affiliate enrollments each month. Every 4 enrollments in each calendar month will generate (1) share in the Global Bonus Pool.

| Enrollments | Shares |
|-------------|--------|
| 4 | 1 |
| 8 | 2 |
| 12 | 3 |
| 16 | 4 |
| 20 | 5 |

**There is no limit to the number of shares that can be earned in this pool. There must be a minimum 40BV product order on each Affiliate and Customer enrollment to count towards the Global Bonus Pool. Share value varies from month to month.*

JUMP START BONUSES

PAID WEEKLY

With up to infinite levels of Jump Start Bonuses and a potential payout of up to 85% of Business Volume (BV), the MyDailyChoice Jump Start Bonuses are a lucrative way to generate weekly income while growing an organization.

| | Unranked | Builder | Director | Executive | 1K | 5K | 10K | 25K | 50K | 100K | 250K | 500K | Super | Master |
|----------|----------|---------|----------|-----------|-----|-----|-----|-----|-----|------|------|------|-------|--------|
| Level 1 | 25% | 30% | 35% | 50% | 50% | 50% | 50% | 50% | 50% | 50% | 50% | 50% | 50% | 50% |
| Level 2 | | | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% |
| Level 3 | | | | 8% | 8% | 8% | 8% | 8% | 8% | 8% | 8% | 8% | 8% | 8% |
| Level 4 | | | | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% |
| Level 5 | | | | | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% |
| Level 6 | | | | | | | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% |
| Level 7 | | | | | | | | 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| Level 8 | | | | | | | | | | 2% | 2% | 2% | 2% | 2% |
| Level 9 | | | | | | | | | | | | 1% | 1% | 1% |
| Level 10 | | | | | | | | | | | | | 1% | 1% |
| ∞ | | | | | | | | | | | | | | 1% |

*20% of the BV from your Affiliate orders in the first calendar month will count towards Binary Volume and 80% will count towards Jump Start Bonuses. For example, a 100BV order will generate 20BV in the Binary and 80BV in the Jump Start Bonuses. Jump Start Bonuses are paid on **Affiliate orders only in the FIRST calendar month.**

**Master Affiliates can earn 1% infinity jump start bonuses with a max earnings of \$50,000 per month per leg in the Enroller Tree.

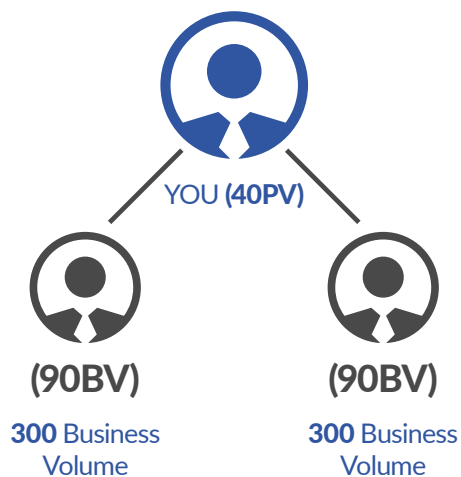
BINARY COMMISSIONS

PAID MONTHLY

The MyDailyChoice Binary Plan is one of the most aggressive plans in the Network Marketing industry. With a high monthly earning potential, the binary allows MyDailyChoice Affiliates to participate in monthly commissions based off of the Business Volume (BV) generated from Affiliate and Preferred Customer sales.

To determine Binary Commissions, MyDailyChoice looks at the stronger leg volume and lesser leg volume. Affiliates can earn up to 20% off of their lesser leg each month. Once Binary Commissions are paid out, any unused volume is carried over to the following month as long as Affiliates have Personal Volume (PV).

Left Leg **TREE VIEW** Right Leg



| Rank | Lesser Leg Payout | Monthly Earning Potential |
|------------------|-------------------|---------------------------|
| Builder | 10% | \$1,000 |
| Director | 12% | \$1,500 |
| Executive | 15% | \$3,000 |
| 1K Affiliate | 15% | \$4,000 |
| 5K Affiliate | 15% | \$5,000 |
| 10K Affiliate | 15% | \$10,000 |
| 25K Affiliate | 15% | \$25,000 |
| 50K Affiliate | 15% | \$50,000 |
| 100K Affiliate | 15% | \$100,000 |
| 250K Affiliate | 15% | \$250,000 |
| 500K Affiliate | 18% | \$500,000 |
| Super Affiliate | 20% | \$1,000,000 |
| Master Affiliate | 20% | \$2,000,000 |

**To qualify for Binary Commissions, Affiliates must have a total of 40 Personal Volume (PV) or 80 Personally Enrolled Customer Volume (PECV), 90 Business Volume (BV) in Personally Enrolled Volume on the left leg, and 90 Business Volume (BV) in Personally Enrolled Volume on the right leg. Additionally, there must be a minimum of 300 Business Volume (BV) in the lesser leg. Once Binary Commissions are paid out, any unused volume is carried over to the following month as long as Affiliates have Personal Volume (PV).*

LEADERSHIP CHECK MATCHING

PAID MONTHLY

Leadership Check Matching truly separates this compensation plan from others in the industry. With the high earning potential from the Binary Team Commissions, Leadership Check Matching is an exciting way to maximize Affiliate earnings. Affiliates can earn up to infinite levels of check matching.

| | 5K | 10K | 25K | 50K | 100K | 250K | 500K | Super | Master |
|----------|-----|-----|-----|-----|------|------|------|-------|--------|
| Level 1 | 30% | 30% | 30% | 30% | 30% | 30% | 30% | 30% | 30% |
| Level 2 | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% |
| Level 3 | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% |
| Level 4 | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% |
| Level 5 | | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% |
| Level 6 | | | 5% | 5% | 5% | 5% | 5% | 5% | 5% |
| Level 7 | | | | 5% | 5% | 5% | 5% | 5% | 5% |
| Level 8 | | | | | 5% | 5% | 5% | 5% | 5% |
| Level 9 | | | | | | 5% | 5% | 5% | 5% |
| Level 10 | | | | | | | 5% | 5% | 5% |
| ∞ | | | | | | | | | 1% |

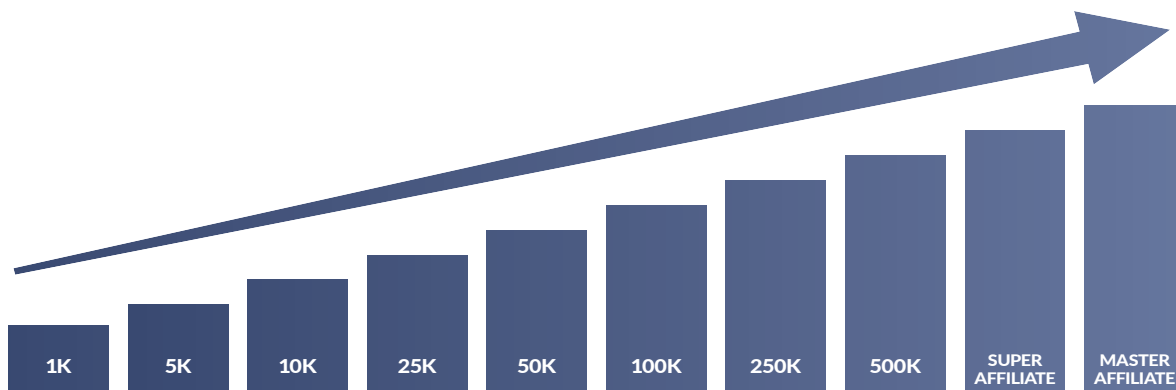
*Once Affiliates have achieved the rank of 5K Affiliate or higher, they are eligible to earn check matching on Affiliate binary checks in their organization. Check matching is based on each unilevel leg in an Affiliate's organization, and there is no limit to the number of legs that an Affiliate can have in the unilevel tree.

**Master Affiliates can earn 1% infinity check matching with a max earnings of \$50,000 per month per leg in the Enroller Tree.

RANK ACHIEVEMENT BONUSES

ONE TIME & MONTHLY

We've put together a unique rewards program for MyDailyChoice leaders who develop a successful organization. We reward and recognize our Affiliates for their hard-work and success with our Rank Bonuses.



| Rank | One- Time Amount | Maintenance Period |
|--------|------------------|--------------------|
| 1K | \$100 | |
| 5K | \$500 | |
| 10K | \$1,000 | |
| 25K | \$2,500 | |
| 50K | \$5,000 | 60 days |
| 100K | \$10,000 | 60 days |
| 250K | \$25,000 | 90 days |
| 500K | \$50,000 | 90 days |
| Super | \$100,000 | 90 days |
| Master | \$500,000 | 90 days |

| Rank | Monthly Amount |
|--------|----------------|
| 1K | \$50 |
| 5K | \$150 |
| 10K | \$250 |
| 25K | \$500 |
| 50K | \$1,000 |
| 100K | \$2,000 |
| 250K | \$5,000 |
| 500K | \$10,000 |
| Super | \$20,000 |
| Master | \$100,000 |

*1K - 25K rank achievements have no maintenance period to receive the one-time bonus. Affiliates who achieve the rank of 50K or higher must hold the rank consecutively for 60-90 days.

**Monthly rank bonuses start after the one-time bonuses for that particular rank have been paid.

RANK REQUIREMENTS

| Rank | PV or PECV | Personally Enrolled Affiliates at 90BV | BV | Leg Rule |
|------------------|-----------------|--|-------------|----------|
| Builder | 40PV or 80PECV | | | |
| Director | 70PV or 140PECV | | | |
| Executive | 90PV or 180PECV | | | |
| 1K Affiliate | 90PV or 180PECV | 3 | 1,000BV | 50% |
| 5K Affiliate | 90PV or 180PECV | 3 | 5,000BV | 50% |
| 10K Affiliate | 90PV or 180PECV | 3 | 10,000BV | 50% |
| 25K Affiliate | 90PV or 180PECV | 3 | 25,000BV | 50% |
| 50K Affiliate | 90PV or 180PECV | 3 | 50,000BV | 50% |
| 100K Affiliate | 90PV or 180PECV | 3 | 100,000BV | 50% |
| 250K Affiliate | 90PV or 180PECV | 3 | 250,000BV | 50% |
| 500K Affiliate | 90PV or 180PECV | 3 | 500,000BV | 50% |
| Super Affiliate | 90PV or 180PECV | 3 | 1,000,000BV | 50% |
| Master Affiliate | 90PV or 180PECV | 3 | 5,000,000BV | 20% |

LEG RULE BREAKDOWN

| Rank | Leg Rule Breakdown |
|------------------|---|
| 1K Affiliate | 1K Affiliates can count up to 500BV from each leg in the Enroller Tree |
| 5K Affiliate | 5K Affiliates can count up to 2,500BV from each leg in the Enroller Tree |
| 10K Affiliate | 10K Affiliates can count up to 5,000BV from each leg in the Enroller Tree |
| 25K Affiliate | 25K Affiliates can count up to 12,500BV from each leg in the Enroller Tree |
| 50K Affiliate | 50K Affiliates can count up to 25,000BV from each leg in the Enroller Tree |
| 100K Affiliate | 100K Affiliates can count up to 50,000BV from each leg in the Enroller Tree |
| 250K Affiliate | 250K Affiliates can count up to 125,000BV from each leg in the Enroller Tree |
| 500K Affiliate | 500K Affiliates can count up to 250,000BV from each leg in the Enroller Tree |
| Super Affiliate | Super Affiliates can count up to 500,000BV from each leg in the Enroller Tree |
| Master Affiliate | Master Affiliates can count up to 1,000,000BV from each leg in the Enroller Tree |

TERMS & DEFINITIONS

Independent Affiliate: An Independent Affiliate in MyDailyChoice is a user who is shopping for MDC products and earning commissions for referring others.

Preferred Customer: A Preferred Customer in MyDailyChoice is a user who is shopping for MDC products only and earning free product for referring others.

PV: Personal Volume refers to the volume generated from making personal purchases on your account.

BV: Business Volume refers to the volume generated from Affiliate and Preferred Customer orders.

Enroller Tree Volume: Enroller Tree Volume refers to the total volume generated from Affiliate and Preferred Customers in your enrollment tree.

PECV: Personally Enrolled Customer Volume refers to the volume generated from your personally enrolled Preferred Customers.

Binary Qualified: *To qualify for Binary Commissions, Affiliates must have a total of 40 Personal Volume (PV) or 80 Volume (PECV), 90 Business Volume (BV) in Personally Enrolled Volume on the left leg, and 90 Enrolled Volume on the right leg. Additionally, there must be a minimum of 300 Business Volume (BV) in the lesser leg. Once Binary Commissions are paid out, any unused volume is carried over to the following month.

Pay Period: The weekly pay period is Thursday to Friday midnight PST. Customer Acquisition Bonuses and Jump Start Bonuses pay every Thursday for previous week orders. Binary Commissions, Check Matching, Global Bonus Pool pay out the first Thursday of every month. In the event that the first Thursday lands on the 1st of the month, monthly commissions would pay the following Thursday. Monthly rank bonuses pay the 2nd Thursday of every month.